

Coldwater Farms Specialised in KHV Free Koi & All Types of Goldfish from Israel

Seeking Distributors and Wholesalers in the U.K.

As one of the largest markets of the globe, the import of ornamental fish in the United Kingdom is estimated as \$26 – 30 million annually as the third largest importer in the world. On the other hand, Israel is one of the largest ornamental fish exporters in the world, and the second largest exporter to the European market. The collaboration between the largest exporter as Israel and the largest importer as the U. K. in trading and marketing ornamental fish is expected to have a brilliant future with “win-win” successes.



traded internationally. Commonly available freshwater species are 700 – 800 types including Barbs, Danios, Minnows, Rasboras, Goldfish and Koi. Among them, the trade value of Koi remains the highest compared to most of others (**Figure 1**).

Exports of freshwater fish are double of marine fish; and Israel is the leading supplier in the world of Bio secure Koi. Israel Koi and Goldfish comprise about 2/3 of the pond fish market in European countries such as the U.K., France, Germany, Netherlands and Belgium.

Bio secure and KHV Free Koi

Bio secure concept is introduced to pond fish market due to the lesson learned from KHV as a pathogen that can wreak on business and consumers worldwide. In an environment such as bio secure, the infection level is controlled to the point to achieve beneficial results. Bio secure and KHV free aquarium products bring to you peace of mind, business successes and financial benefits. All aquarium and pond products from Koi on Demand™ are disease free and KHV free.



FAQs

1. Can I be sure your Koi are diseases free?
A: Yes, our Koi are guaranteed diseased free and do not carry any kinds of disease.
2. Are Bio secure Koi more susceptible to diseases?
A: No, actually Bio secure Koi are less susceptible to diseases as well as parasites.
3. Are Israel Koi different from Japanese Koi?
A: Not anymore, and the only difference is that the Israel Koi farms offer a wealth of varieties.

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Koi on Demand™ Ltd. and Its History

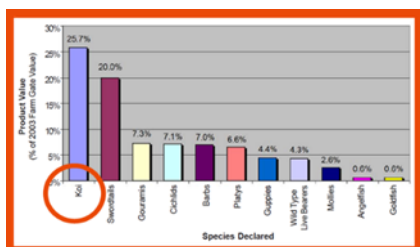


Koi on Demand™ is a company with 10 years' experience in the production of cold-water fish including variety of Koi Carp as well as Butterfly and Ghost Koi; and all types of goldfish such as Comet, Shubunkin, Oranda and Fantails in several fish farms located in Israel. As one of the largest production facilities in the world, it pioneers the commercial production of indoor system grown and Bio secure Koi approved by the Ministry of Agriculture of Israel.

Nowadays, Koi on Demand™ is shipping its Bio secure Koi to the world such as Europe including Eastern Europe. And the company is currently seeking resellers and wholesalers in the U. K.

Koi Value Tops Ornamental species

Fig 1. Ornamental Fish Production Value



Current global trading of ornamental fish and aquarium species comprise two sectors, marine and freshwater. Freshwater fish species are 90% cultured, and about 4,000 species of them are